



**October 25<sup>th</sup> & 26<sup>th</sup>, 2024**

### **Expo Vender Form**

Thousands of participants, visitors, and spectators will be flocking to Purdue University on October 25<sup>th</sup> and 26<sup>th</sup> to attend the **2024 Purdue Boilermaker Half-Marathon & 5k!** We want your business or organization to be part of this exciting weekend! Gain exposure by marketing and promoting your product and/or services at the Expo and Race!

Company Name:

Contact Name:

Mailing Address:

City / State / Zip:

Telephone:

E-mail:

Products and/or services to be exhibited:

Will you be selling merchandise?

**\*\*\*PLEASE HIGHLIGHT OR CHECK ALL OPPORTUNITIES YOU WISH TO TAKE PART IN\*\*\***

### **Expo Booth - FRIDAY ONLY**

- 10x10 Space - For-Profit: \$200.00
- 10x10 Space – Non-Profit: \$150.00
- Number of booth(s) purchased:
- X Booth price: \$
- = Total Due for Booth Space: \$**

**(Continued on page 2)**

### **Finish line Booth - SATURDAY ONLY**

- 10X10 Space - For-Profit \$100.00
- 10X10 Space – Non-Profit \$50.00
- Number of booth(s) purchased:
- X Booth price: \$
- = Total Due for Booth Space: \$**

### **Goodie Bag Inclusion**

- Expo Vendor – *Paper Insert* (advertisement) **FREE**
- Non-Vendor – *Paper Insert* (advertisement) \$150.00
- = Total Due for Bag Inserts: \$**

### **Sponsor/Vendor Information**

#### **Goodie Bags**

Deadline to receive 4,000 inserts: **Friday, Oct. 11**

#### **Please deliver or mail inserts to:**

*Convention & Visitor Bureau Lafayette-West Lafayette  
Attn: Gabbi Espinoza  
301 Frontage Road,  
Lafayette, IN 47905*

#### **Expo**

Date:	Friday, October 25
Hours:	12:00PM – 8:00PM
Location:	Kurz Purdue Technology Center

Set-Up Time:	9:00AM – 11:30AM
Tear Down Time:	8:00PM – 10:00PM

#### **Finish line**

Date:	Saturday, October 26
Location:	Ross-Ade Stadium
Set-Up Time:	6:00AM – 7:30AM
Tear Down Time:	12:00PM – 12:30PM

## Payment Method Options

- 1) Credit/Debit Card – Payments can be made over the phone. Our office # is 317-733-3300
- 2) Check (Make payable to Tuxedo Brothers)

**TOTAL DUE: \$**

**If e-mailing, please send completed document to Jason Springer at [Jason@TuxBro.com](mailto:Jason@TuxBro.com)**

**If mailing, please send completed document to:**

Tuxedo Brothers  
6265 Boone Ridge Road  
Zionsville, IN 46077

### **2024 Vendor Contract: (please read and sign below)**

1. Each exhibitor will be given a 10x10 space in the EXPO/FINISH LINE Area.
2. **EXPO exhibitors will be responsible for providing ALL supplies needed (table, chair, electrical cords, etc.)**
3. FINISH LINE exhibitor will be provided with one 8-foot table and two chairs.
4. EXPO Exhibitors must be set up by 11:30AM, and must have their area torn down/cleaned up by 9:00PM.  
FINISH LINE Exhibitors must be set-up by 7:30AM, must have their area torn down/cleaned up by 12:30PM.
5. No refunds will be given to exhibitors who fail to occupy their space.
6. Exhibitor may not sublet their space unless given prior approval.
7. EXPO and FINISH LINE Exhibitors agree to be open and staffed during all event hours.
8. Exhibitors are responsible for their purchased space and property as well as the set-up/tear down of their space.
9. Exhibitors must promote within their designated space and stay clear of walkways and interference of other exhibitors.
10. All exhibitors must be approved prior to their participation. A confirmation email will be sent once approval is given with details providing set-up and tear down information, etc. If you are sampling a product, it **MUST** be approved prior to the event.
11. Exhibitor agrees to assume all responsibility for loss, theft, or destruction of goods or for personal injuries to themselves, their employees, agents, representatives or visitors. He/she will hold harmless Tuxedo Brothers Event Management, Kurz Purdue Technology Center, Purdue University, City of West Lafayette, the respective officers, Board of Directors, shareholders, employees and/or representatives, and volunteers of the above mentioned companies from any and all liability in connection with any and all of the above.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_